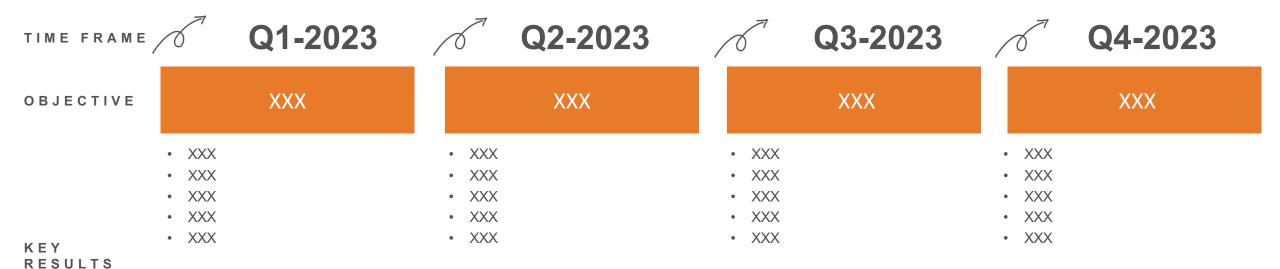
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## DOWNLOAD 3

OKR'S CANVAS



#### **OBJECTIVE KEY RESULTS**



METRIC

XXX

XXX

XXX

XXX

### EXPLAINER - HOW TO USE





1. WHY USE IT

Objective Key Results (OKRs) are utilized to break down overarching goals into manageable quarterly targets. Each quarter, has one specific objective, key results, and corresponding metrics which are established. The team focuses on achieving a single objective during each quarter, while the key results outline the necessary steps to accomplish both the objective and the associated metric.

The metric serves as a benchmark, indicating the desired level of success for the quarter.

Implementing OKRs aids in clarifying and operationalizing the overall strategy by setting clear and tangible goals



2. WHEN TO USE IT

Objective Key Results (OKRs) are implemented at the initiation of a project to ensure visibility and actionable planning for the upcoming four quarters. While specific goals are established for each quarter, they are not set in stone and can be subject to change as the project progresses. It is crucial to utilize OKRs during reviews to confirm the ongoing alignment of goals. By incorporating OKRs into the review process, organizations can assess whether the goals remain consistent with the evolving dynamics of the project, allowing for necessary adjustments to keep objectives on track.



3. HOW TO USE IT

To effectively utilize Objective Key Results (OKRs), start by breaking down significant goals into manageable quarterly objectives.

Each quarter, collaborate with the team to identify a specific metric that serves as an indicator of success for that period. By focusing on one metric per quarter, it becomes easier to track progress and align efforts toward achieving the overall goals.

Implementing goal setting through OKRs plays a vital role in making the organization's strategy more operational.

#### Book now a free 30-minute training

If you would like to work out a solution for your business feel free to book a free 30-minute training with us.

# THANK YOU

#### **Enabling people powered transformation**

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